**Document A: Questionnaire for Media Owners/Companies**

Media outlet specific

|  |  |
| --- | --- |
| Outlet name  |  Virakesari |
| Audience share  |   |
| Founding year  | 1930.  |
| Founder  | M/S Subramaniya Chettiyar  |
| Affiliated Interests Founder  |  None |
| CEO  | Kumar Nadesan  |
| Affiliated Interests CEO  | None  |
| Editor-in-Chief  | R. Prabaghan  |
| Affiliated Interests Editor-in-Chief  | None  |
| Other important people  | None  |
| Affiliated Interests Others  | None  |
| Revenue (in Mill. $)/ local currency  |   Rs.830.00mn |
| Operating Profit (in Mill. $)/ local currency  |   |
| Advertising (total/ % of total funding)  |  |
| Market Share  |  85% |
| Ownership structure  | Shareholders only  |
| Voting Rights  | As set out in the Companies act No.15 of 1964  |
| Owners  | Mr. Hari Selvanathan, Mr. Kumar Namesan, Mr.K. Soundararajan, Mr. K.R. Ravindran Mr. Arul Gnanam  |

Company Specific

|  |  |
| --- | --- |
| Company  | Express Newspapers (Cey) (Pvt) Limited  |
| Mother company  | As above  |
| Business Form  | Code: *
* Private (advertising revenues, circulation revenues, subscription fees)
*
 |
| Company Form  | *Shareholder**Director**CEO*   |
| Business Sectors  | None   |
| Media Outlet: Print  |   |
| Media Outlet: TV  |   |
| Media Outlet: Radio  |   |
| Media Outlet: Online  |   |
| Media Business / Groups   | This category aims to reveal vertical concentration Therefore, list media related activities/ markets, e.g.: *(free text)*  * Advertisement

 * Publishing companies

     |
| Business  | *None*   |
| International Companies  | *None*  |
| Founding Year | 1947  |
| Founder  |   |
| Affiliated Interests Founder  |   |
| Number of Employees  | 380  |
| Contact  | Kumar Nadesan  |
|  | * 185.Grandpass Road, Colombo - 14
* 94-1-7322707
* www.virakesari.lk
 |
| Tax/ ID Number  |  104005284 |
| Revenue  |  |
| Operating Profit  |  |
| Funding by advertising  |  |
| Executive Board  | Mr. Hari SelvanathanMr. Kumar NadesanMr.K. SoundararajanMr. K. R. RavindranMr. Arul Gnanam |
| Non-Executive Board  |  |
| Supervisory Board  |  |
| Other influential people  |  |